

Race & Democracy In Focus

Preview our new Cultural Week of Action

Thursday, November 16th, 2023

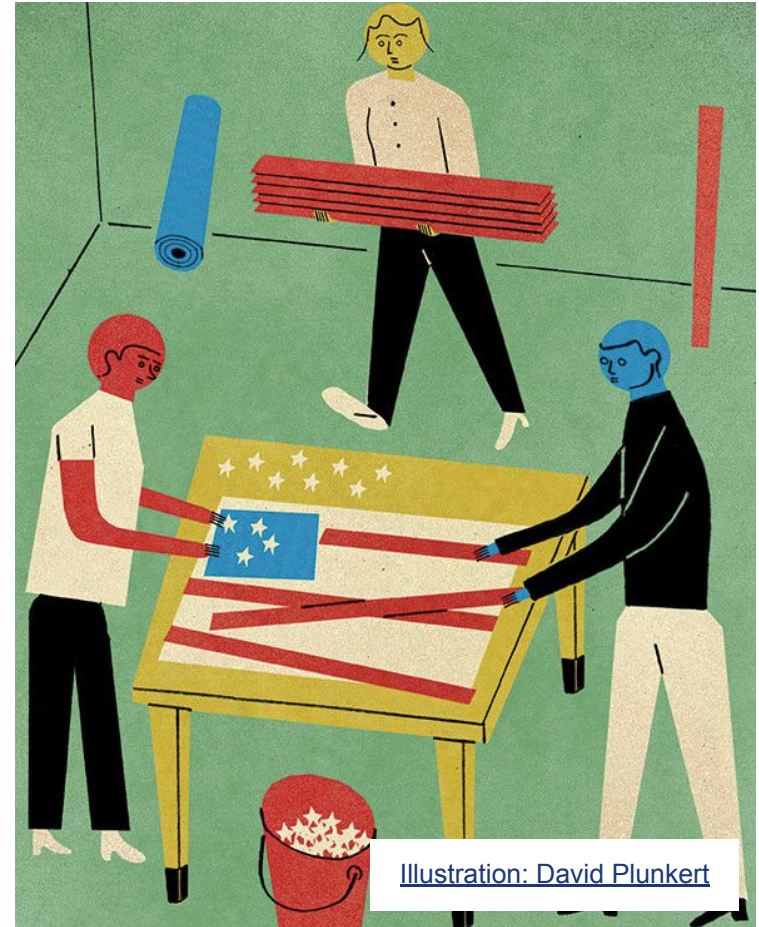


A RACE FORWARD AND AMERICANS FOR THE ARTS PARTNERSHIP | FALL 2024



Cultural Week of Action on Race and Democracy

- Bridge local + national movements to use arts, culture, + creativity to advance racial equity + democracy
- Reinforce the indispensable role for the public sector to support democratic practices + racial equity in collaboration with artists, creatives, + culture bearers
- Activate robust national narratives + local dialogues around issues at the heart of our country's future



[Illustration: David Plunkert](#)



What is the Cultural Week of Action?

- ❑ Exact date TBD (September/October 2024)
- ❑ Local sites host arts & culture events that advance racial equity and democracy
 - ❑ Grant funding to a select number of sites
 - ❑ Offer centralized tools and resources
 - ❑ Toolkit
 - ❑ Media + narrative support
 - ❑ Amplification
- ❑ National events
- ❑ Emphasis on taking concrete action



Draft Timeline

Oct - Dec

 **Soft launch on 11/16**

Finalize registration + grant app

Develop marketing materials

Jan - March

Public announcement (Jan)

Ongoing outreach + engagement

Select grant recipients

April - Sept

Finalize local + national plans

Foster connections between partners

Launch comms strategies

Oct - Dec

 **First Annual Cultural Week of Action on Race and Democracy**

Evaluation

Prep for 2025